# **NGO PROFILE**

# Name of Organization Human Development Organization Muzaffarabad AJK ®



# Website

https://www.hdomzd.org

# **Contacts #**

+92-3449539864 +92-3005233729

# **Head Office**

Head Office, 1st Floor, Abdullah Center, Near Radio Station Chowk, Neelum Road Muzaffarabad AJK

# **Email Addresses**

support@hdomzd.org
ceo@hdomzd.org

# Founder & President

Mr. Shahid Iqbal Dar

Cell # +92-03449539864

# Focal person

Mr. Muhammad Rehman Aziz Qureshi

Cell #:923005233729

#### **NGO NTN#**

01-11-0077266

# **Bank Account Details**

Account Title: Human Development Organization Muzaffarabad AJK

**Bank Name**: Bank of AJK, Lower Plate Muzaffarabad **IBAN**: PK14HABB0004227901333801

Swift Code: HABBPKKA

Branch Code: 0422

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#### 1. Mission Statement

"Battement, prosperity, and welfare of Rural Areas of AJK"

# 2. History and background

#### 2.1 Introduction

HDO MZD AJK is a non-governmental organization based in Muzaffarabad, the capital city of Azad Jammu and Kashmir (AJK). The organization works towards providing social, educational, and economic support to the marginalized and vulnerable communities in the region. With a strong commitment to human rights and social justice, HDO MZD AJK aims to improve the lives of the people living in AJK by providing access to education, healthcare, and other basic necessities of life. The organization also works towards promoting peace, gender equality, and environmental sustainability in the region. Through its various programs and initiatives, HDO MZD AJK has been able to make a positive impact on the lives of many people in AJK, particularly those who are most in need.

The NGO was formed in the year 2005, with the objective of Socio-Economic Development through an improved Environment with forestry and Plantation, Education improvements, better health of women and children, Rehabilitation of earthquake effected areas of AJKs Rural Areas, Livelihood of People, and Skills development through vocational and technical Education, Gender Sensitivity, Rural Areas Developmen, t and Environment protection.

# 2.2 Our Strengths

HDO Muzaffarabad has dedicated of experienced professionals working in all fields of humanitarian services with in depth Knowledge of the work and areas focused an furthermore approx. 400 volunteers lead by capable managers, who are keen and enthusiastic with purpose in mind to be a national force advocating and managing change through capacity building, communication, advocacy, social mobilization and reaching out to all segments of society not restricting to any particular sector or intervention supporting the sectors of life in their respective situation they are in whose need requirement and extractions differs from human to human.

Strategic action planning and bringing people together for human development in person and electronically, information sharing and dissemination, networking and building meaning full partnerships, soliciting humanity report and participation, improving performance through Active leading and being sensitive to the environment and its resources, participatory decision making and bring about attitudinal, and behavioral changes staring and the individuals and family levels striving to create a peace full society is the approach and forte of the organization.

HDO Muzaffarabad upholds the dignity of every individual and is guided by compassion and commitment, respect and integrity being multicultural, and believing the gender equity, equality, social justice, and transparency.

Commitment to social justice: HDO MZD AJK has a strong commitment to social justice and human rights, which is reflected in its various programs and initiatives.

Focus on marginalized communities: The organization works towards providing social, educational, and economic support to the marginalized and vulnerable communities in AJK.

Local expertise: Being based in Muzaffarabad, the organization has a good understanding of the local needs and challenges in the region, which enables it to design and implement effective programs.

Partnerships: HDO MZD AJK has established partnerships with other NGOs, government agencies, and community organizations, which allows it to leverage additional resources and expertise.

Innovative programs: The organization has implemented innovative programs, such as its mobile library and scholarship program for girls, which have helped to address the educational needs of children in remote areas.

Strong leadership: The organization is led by a team of experienced and committed individuals who have a track record of success in implementing development programs in AJK.

Overall, these strengths have enabled HDO MZD AJK to make a positive impact on the lives of many people in AJK, particularly those who are most in need.

# 2.3 Purpose

The NGO was formed with the objective of Socio-Economic Development through improved forestry and Plantation, Education improvements, better health of women and children, Rehabilitation of earthquake effected areas of AJK, Livelihood of People, and Skills development through vocational and technical Education, Gender equality, Rural Development, Environment protection, entrepreneurship and digitization.

# 2.4 Objectives

- 1) Connectivity to rural areas to main cities and towns so that provision of basic health facilities is possible.
- 2) Women's Empowerment in AJK rural areas
- 3) Technical and vocational education in Rural Areas of AJK
- 4) Youth development through skills and digitalization
- 5) Disaster Management and First Aid awareness
- 6) Basic Health and food facilities to the earthquake affected Rural Areas of AJK.

- 7) A forum for other NGOs to help people of rural areas of AJK
- 8) Tourism promotion in AJK
- 9) Poverty Reduction through skills development
- 10) Community development programs
- 11) Entrepreneurship and startups support to youth of AJK
- 12) Digitization and IT awareness in AJK

#### 2.5 Manifesto

- Promoting social justice and human rights: HDO MZD AJK is committed to promoting social justice and protecting the human rights of all people, especially those who are marginalized and vulnerable.
- Empowering communities: The organization believes in empowering communities to become self-reliant by providing them with the necessary resources, education, and training.
- Building partnerships: HDO MZD AJK recognizes the importance of building partnerships with other organizations, government agencies, and community leaders to achieve its goals.
- Encouraging innovation: The organization encourages innovation in the design and implementation of its programs and initiatives, to ensure that they are effective and sustainable.
- Promoting education: HDO MZD AJK recognizes that education is a key factor
  in reducing poverty and promoting social and economic development, and
  therefore, is committed to providing access to quality education for all children,
  particularly those from disadvantaged backgrounds.
- Protecting the environment: The organization recognizes the importance of protecting the environment and is committed to promoting sustainable development practices in AJK.

Overall, the manifesto of HDO MZD AJK would likely be focused on promoting social justice, empowering communities, building partnerships, encouraging innovation, promoting education, and protecting the environment in Azad Jammu and Kashmir.

The organization will hold seminars and training workshops for its members and volunteers, including community training related to:

- 1. Skill development
- 2. Women empowerment
- 3. Rehabilitation
- 4. Education
- 5. Environment

- 6. Poverty Reduction
- 7. Agriculture Reforms
- 8. Water Supply and sanitation
- 9. Environment Protection
- 10. Basic Health

# 2.6 Targeted Areas

10 districts of State of Azad Jammu and Kashmir



Azad Jammu and Kashmir (AJK) is an autonomous territory in Pakistan that is known for its natural beauty and picturesque landscapes. The territory is divided into 10 districts, each with its own unique cultural identity and history. Here's a detailed introduction of each district:

#### 1. Muzaffarabad:

This district is located in the northern part of AJK and is the capital city of the territory. It is situated on the banks of the Jhelum River and is surrounded by snow-capped mountains. Muzaffarabad is known for its scenic beauty and is a popular tourist destination. The district is also home to several historic landmarks, including the Red Fort, Pir Chinasi, and the Muzaffarabad Museum.

### 2. Bagh:

Bagh district is located in the southern part of AJK and is known for its natural beauty and forests. The district is home to several wildlife sanctuaries, including the Bagh Wildlife Sanctuary, which is home to several species of endangered

animals. Bagh is also famous for producing high-quality oranges and is often referred to as the "City of Oranges."

#### 3. Bhimber:

This district is located in the southwestern part of AJK and is known for its historic significance. Bhimber was an important trading center during the Mughal era and is home to several historic landmarks, including the Bhimber Fort and the Rohtas Fort. The district is also known for its handicrafts, including pottery and embroidery.

# 4. Kotli:

Kotli district is located in the southeastern part of AJK and is known for its beautiful landscapes. The district is home to several lakes, including the Mangla Dam, which is one of the largest dams in Pakistan. Kotli is also known for its rich history and is home to several ancient ruins, including the Ramkot Fort.

#### 5. Mirpur:

Mirpur district is located in the western part of AJK and is known for its scenic beauty. The district is home to several lakes, including the Mangla Dam, which is a popular tourist destination. Mirpur is also known for its rich cultural heritage and is home to several historic landmarks, including the Mangla Fort and the Riasi Fort.

#### 6. Neelum:

Neelum district is located in the northern part of AJK and is known for its natural beauty. The district is home to several lakes, including the Neelum Valley, which is a popular tourist destination. Neelum is also known for its rich cultural heritage and is home to several historic landmarks, including the Keran Fort and the Athmuqam Fort.

#### 7. Poonch:

Poonch district is located in the southwestern part of AJK and is known for its scenic beauty. The district is home to several lakes, including the Tatta Pani Hot Springs, which are known for their medicinal properties. Poonch is also known for its rich history and is home to several ancient ruins, including the Baghsar Fort.

#### 8. Sudhnoti:

Sudhnoti district is located in the southeastern part of AJK and is known for its natural beauty. The district is home to several lakes, including the Ganga Choti, which is one of the highest peaks in AJK. Sudhnoti is also known for its handicrafts, including pottery and embroidery.

#### 9. Haveli:

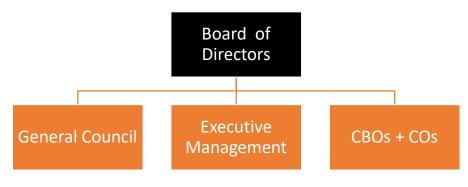
Haveli district is located in the northern part of AJK and is known for its scenic beauty. The district is home to several lakes, including the Banjosa Lake, which is a popular tourist destination. Haveli is also known for its rich cultural heritage and is home to several historic landmarks, including the Toli Pir Shrine.

# 10. Hattian Bala:

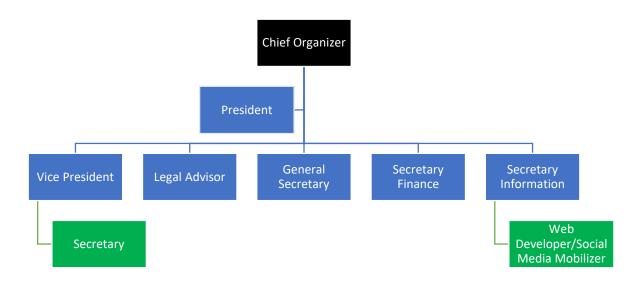
Until 2009, Jhelum Valley was part of Muzaffarabad. But in 2009, it gained independent status and was included in the newly created district of Jhelum Valley. Today, it is a rapidly developing region, and due to its proximity to the Line of Control (LoC), it has become a substantial military base for Pakistan's armed forces.

# 3. Organizational structure and governance

# 3.1 Organization Structure/Organogram



# 3.2 General Body



# 3.3 Management Policy

• Governance policies that outline the roles and responsibilities of the board of directors, executive management, and staff.

- Human resource policies cover areas such as recruitment, employee development, compensation, and benefits.
- Financial policies govern the organization's financial management and reporting, such as budgeting, accounting, and auditing.
- Operational policies cover areas such as program management, project management, and risk management.
- Communication policies outline how the organization communicates with stakeholders, including donors, partners, and the public.

The specific management policies of HDO MZD AJK as an NGO would depend on its mission, goals, and activities, as well as the legal and regulatory environment in which it operates.

# 3.4 The policy for the Appointment of staff for any project/program

1-	Advertisement in the newspaper.
2-	Short listing of Applications.
3-	Call for interviews.
4-	Issuance of Appointment letters to suitable candidates

# 4. Impact and success stories/Programs and activities

# **4.1 Projects Completed**

- HDO has worked with UNDP, FAQ on lovely hood recovery program. We have CO,s, CBO, in couple of Union Councils Talgran Sidpur. Therefore we successfully competed that project which cost 14,60,000 U.N.D.P.
- Distributions of wheat seeds Plants. HDO has distributed seeds of maize.
   Fertilizer and plants with the collaboration of UNDP.FAO.HDO has conducted needs assessment in AJK and future team has decided to plan following activities future.
- HDO Training Cos, CBO,s LMST, with UNDP, HRD.
- HDO Date Provided water and Sanitation acled Based france.
- HDO averseness the UN. HABITAT Truing "Housing "Rehabilitation Commute origination steal Fixer. Electric Plumbers U/C Tulgran sadpur
- CO Danole Road survey HDDO with UNDP ILO UNDP HDO with UNDP water TANK Survey.
- Supply of School Furniture to Govt schools of District Neelum in cooperation with UNDP
- CO Bandl Merian water tank RCC HDD with UNDP Survey.
- CO Jabri Jabyan 3,1/2 Kilometer lank road Tulgran to Jabri Jabyan HDO what UNDP, ILO.
- Tulgrann Lower 3 Kilometer HDD with UNDP ILO survey.

- CO Dattora. 3 Kilometer JDO with UNDP, ILO.
- CO Battle Shakri for TBASE under parses HDO with UNDP.
- CO Dattara Road Suervey HDO with UNDP, ILO.
- Provision of 500 student desks and tables to private schools in Neelum valley in cooperation with UNESCO
- CO Danoel HDO with UNDP chuck CO 1,83 000/-.
- CO Bandi Mirgan HDO with UNDP Chick CO 1,83000/-
- CO Donal skill training HDO with ILO.
- CO Saidbatta Bakeri skill training AJK CDP with HDO.
- CO Talgran Zereen No 2 water tank AJK CDP with HDO.
- CO Talgran Zereen No 1 CO Sarian Chamanabad Plant Distribution AJK CDP with HDO.
- CO Danool fot bridge project survey AJK CDP local Government with HDO.
- CO Bandi Meran survey water channel AJK CDP with HDP.
- CO Bhari fot path survey AJK CDP with local government HDO.
- CO Noora Seri linjk road survey AJK CDP locai Government with HDO.
- CO Bagh water channel survey Agriculture with HDO.
- CO Dohra Karshan water channel surbey Agriculture with HDO.
- Muzaffarabad city dirty ward wise Mohallah wise VRC.
- CO Talgran Zareen Ano 2 WFP bridol Path 25 km HDO.
- C/O Talgran Bala No 2 WFP bridal Path 12 km HDO.
- C/O Jabri Jabyan WFP bridal Path 10 Km HDO.
- C/O Sadbatta Khori WFP bridal Path 18 Km.
- C/O Seri Kalra Sanbl Pahana WFP bridal path 18 km HDO.
- C/O Lalo Sari WFP bridal Path 6 km HDO.
- C/O Talgran Zareen No 2 WFP Water Channel 2 km HDO.
- C/O Talgran Bala No 2 WFP road 1 km HDO.
- C/O Talgran Zareen No 1 WFP road Rehabilitation 10 km HDO.
- S/O Female Talgran vocational centre 3 WFP HDO.

# 4.2 Programs Completed

- HDO with BDN program in U/C Talgran and Sadpur
- 3 year community best project livelihood recovery program UNDP partner organization human development organization.
- Distributions of wheat seeds Plants. HDO has distributed seed,s of maize.
   Fertilizer and plants with the collaboration of UNDP.FAO.HDO has conduced needs assessment in AJK and future team has decided to plan following activities future.
- HDO Training Cos, CBO,s LMST, with UNDP, HRD.
- HDO is Awareness SB Germany. Lovely hood recovery program.
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- C/O Talgran Bala No 2 WFP road 1 km HDO.
- C/O Talgran Zareen No 1 WFP road Rehabilitation 10 km HDO.
- S/O Female Talgran vocational centre 3 WFP HDO.

# 5. Partnerships and collaborations

- UN
- UNDP
- UNICEF
- WFP
- AJK CDP
- UN. HABITAT
- UNESCO
- Local Govt of AJK

# 6. Contact information

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# Focal person

Mr. Muhammad Rehman Aziz Qureshi

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**Branch Code**: 0422

# 7. References & sources

- <a href="https://pndajk.gov.pk/">https://pndajk.gov.pk/</a>
- <a href="https://en.wikipedia.org/wiki/Azad\_Kashmir">https://en.wikipedia.org/wiki/Azad\_Kashmir</a>
- https://hdomzd.org/

#### THE END